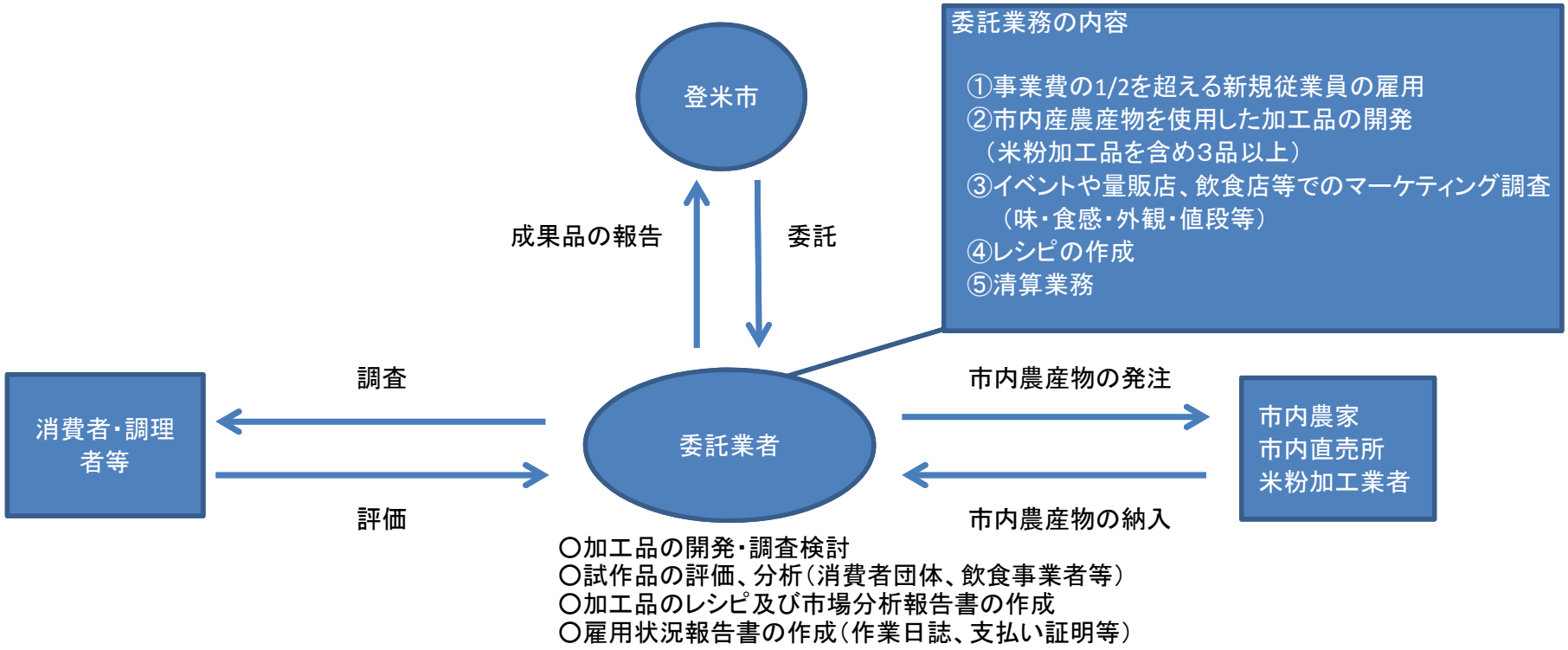特産品開発等実証業務 イメージ図